ATISH BACHHAR
Wordpress Developer

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Date of Birth: NaN-NaN-NaN

Highly skilled WordPress Developer with extensive experience in e-commerce development and cloud-based website management, seeks to contribute to a dynamic software product company by leveraging full-stack expertise to drive innovation and enhance online presence.

Professional Summary

- Proficient in developing and managing WordPress e-commerce platforms, driving online sales growth and enhancing brand visibility.
- Experienced in full-stack web development, including front-end and back-end technologies such as PHP, JavaScript, HTML, CSS, and MySQL.
- Skilled in cloud-based website management (AWS, Azure, GCP), ensuring optimal performance, scalability, and security.
- Expert in API integration with business systems like SAP and CRMs to streamline data flow and enhance operational efficiency.
- Proven ability to translate UI/UX designs into fully functional and responsive WordPress websites.
- Strong collaboration and communication skills, effectively working with UI/UX designers and cross-functional teams.
- Successfully integrated custom WhatsApp chatbot with SAP using API, improving customer communication.
- Extensive experience in customizing and deploying WordPress modules and themes to tailor solutions to client needs.
- Managed website maintenance, including Direct-to-Consumer (D2C) operations, to ensure a seamless user experience.

Career Timeline

1 Feb 2022 - Present
Asst Manager-IT(Digital & Web Development)
Rupa & Company Ltd. (India)

2 Nov 2017 - Feb 2022
Magento Developer
Mediasoft Data Systems Ltd. (Remote)

3 Oct 2016 - Nov 2017
Magento Frontend Developer
Flick Media Ltd. (Landon)

Work Experience

Feb 2022 - Present
Asst Manager-IT(Digital & Web Development)
Rupa & Company Ltd. (India)

Led web development initiatives, managed website infrastructure, and ensured seamless integration with business systems. Enhanced online presence and drove e-commerce growth through strategic technological implementations.

- Managed cloud-based website hosting to enhance website performance and scalability, ensuring optimal online presence.
- Oversaw website maintenance, including Direct-to-Consumer (D2C) operations, to ensure a seamless user experience.
- Led the development, customization, design, and maintenance of the company website, driving online presence and brand consistency.
- Spearheaded front-end and back-end development initiatives, delivering robust and user-friendly web solutions.

Technical Skills

Skill	Rating
WordPress Development	★★★★⯪
E-commerce Development	★★★★⯪
PHP	★★★★☆
JavaScript	★★★★☆
HTML	★★★★☆
CSS	★★★★☆
MySQL	★★★⯪☆
API Integration	★★★★★
Cloud Computing	★★★⯪☆
AWS/Azure	★★★⯪☆

Soft Skills

Communication
Problem-solving
Adaptability
Teamwork
Leadership

Core Competencies

E-commerce Solutions
Web Infrastructure Management
API Integration
Website Optimization
Responsive Design

Education

B.Sc in Computer Science and Engineering
University of Information Technology & Science
01/2010 - 12/2014

Certifications

- **AZ-104 Microsoft Azure Administrator Course Title**

Languages

BENGALI
ENGLISH
HINDI

Hobbies

Bike Riding
Football
Travel
Cricket
Outdoor Activities

Achievements

- Successfully integrated custom WhatsApp chatbot with SAP using API, enhancing functionality and user experience.
- Successfully integrated complex third-party services into websites,

- Implemented API integrations with critical business systems, including SAP and CRMs, to streamline data flow and enhance operational efficiency.

improving functionality and user experience.

Achievements:
- Integrated a custom WhatsApp chatbot with SAP using API, enhancing customer communication and service leveraging API.
- Decreased the website loading time by re-architecting website hosting on cloud infrastructure.
- Established D2C website that led to a 30% increase in online sales.

Nov 2017 - Feb 2022
Magento Developer
Mediasoft Data Systems Ltd. (Remote)

Developed and implemented custom Wordpress solutions, building and maintaining e-commerce platforms. Ensured optimal performance, scalability, and seamless integrations for e-commerce platforms.

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- Ensured optimal performance, scalability, and seamless integrations for e-commerce platforms.
- Developed, customized, and deployed WordPress modules and themes, tailoring solutions to client needs.
- Integrated third-party services and APIs to extend platform functionality and improve user experience.
- Leveraged HTML, CSS, JavaScript, and LESS to customize WordPress frontend components, ensuring brand consistency and optimal user interface.
- Monitored and maintained WordPress installations, ensuring platform performance, security, and scalability aligned with business requirements.
- Collaborated with UI/UX designers to implement design changes, translating creative visions into functional e-commerce solutions.

Achievements:
- Improved website loading speeds by an average of 20% through code optimization and caching strategies.
- Increased user engagement metrics such as time on page and bounce rate, resulting in an enhanced user experience.
- Orchestrated a 15% boost in website conversions by optimizing user check flow process.

Oct 2016 - Nov 2017
Magento Frontend Developer
Flick Media Ltd. (Landon)

Developed and implemented e-commerce websites on the WordPress platform, focusing on delivering engaging and user-friendly frontend experiences. Ensured optimal website performance, responsiveness, and seamless integration with design elements.

- Developed and implemented e-commerce websites on the WordPress platform, focusing on delivering engaging and user-friendly frontend experiences.
- Ensured optimal website performance, responsiveness, and seamless integration with design elements.
- Developed and implemented WordPress themes, creating visually appealing and user-friendly e-commerce experiences.
- Built custom frontend components using WordPress best practices, extending platform functionality to meet business needs.
- Implemented responsive design principles to ensure optimal website display across multiple devices, enhancing user experience and accessibility.
- Optimized website user interfaces for speed and performance, contributing to improved search engine rankings and increased conversion rates.
- Collaborated with UI/UX designers to translate design mockups into fully functional WordPress websites that met both aesthetic and functional requirements.

Achievements:
- Achieved a 10% increase in user engagement through implementing responsive design.
- Enhanced website SEO rankings through interface optimization resulting in a 5% traffic increase.
- Developed and maintained 10+ website and reduced loading time through effective coding practices.

Projects

livecolors.in

softlinegirl.com

bumchums.in

eurofashions.in

rupaonlinestore.com

femmora.com

macroworld.in

macroworld.in/signaturecollection

rupa.co.in